

## Customer Benefits Using IOG Products

- Acts as a visual deterrent to improper handling.
- Reduces mishandling through awareness.
- Provides indisputable evidence of mishandling.
- Alerts recipient to inspect goods and equipment for potential damage before acceptance.
- Promotes chain of accountability for all product handling.
- Confirms effectiveness of packaging.
- Helps identify trouble spots in supply chain from production to transportation to storage.
- Decreases costs related to damage incurred during operation, shipping, handling, and storage.
- Helps identify optimal modes of transportation, routes, packaging, storage options, and operational conditions through full-journey profiling.
- Allows sender to respond to mishandling of shipments before customer delivery.
- Isolates when and where unacceptable conditions occur and aids in the identification of accountable parties.
- Allows for immediate corrective action in cases of potential impact and temperature extremes.
- Pinpoints potential areas for improvement in operational or shipping and handling processes.
- Confirms acceptable conditions during equipment operation shipping and handling, and storage.
- Accurate G force or temperature measurement and recordings for engineering evaluation.
- Location and tracking of assets in real time with text or e-mail alerts.

