Highly visible Shock Indicator Labels indicate when an impact occurs that can potentially damage products in the transportation chain.

- Highly visible labels that alert carriers to handle with care
- Reduces incidents of damage
- When used with alert labels, a Shock Indicator Label reduces damage by raising awareness that the package is being monitored.
- Detects impacts from all directions
- Helps confirm the effectiveness of packaging
- Can help identify trouble spots in the transportation chain.
- A visual reminder to handle a package with care as carriers know the package is being monitored.
- Labels are tamperproof and turn red when an excessive impact occurs.

**Shock Label Specifications**

<table>
<thead>
<tr>
<th>Specification</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sensitivity</td>
<td>25g, 37g, 50, 75g, and 100g</td>
</tr>
<tr>
<td>Impact Duration</td>
<td>50 ms</td>
</tr>
<tr>
<td>Accuracy</td>
<td>±15%</td>
</tr>
<tr>
<td>Operating Temperature</td>
<td>-18°F to 158°F (-28°C to 70°C)</td>
</tr>
<tr>
<td>Adhesive</td>
<td>Acrylic</td>
</tr>
<tr>
<td>Shelf Life</td>
<td>2 years from date of sale</td>
</tr>
<tr>
<td>Customization</td>
<td>Contact for details</td>
</tr>
<tr>
<td>Part Number</td>
<td>1100-025g through 1100 - 100g</td>
</tr>
</tbody>
</table>

Multilingual Shock Indicator Labels, Companion Alert Labels and Serialized Shock Indicator Labels are available.

Impact-O-Graph Devices has a complete line of products for your transportation monitoring needs.

Visit us at: [www.impactograph.com](http://www.impactograph.com)
# Shock Indicator Labels Guidelines

**Green: 100g at 50msec.**
- **Placement:** Upper right hand corner - nearest packing slip.
- **Application Examples:**
  - Avionics Equipment
  - Electro-mechanical Equipment
  - Computer Equipment/Media
  - Tapes & Media Disk Packs
  - Wine Cases
  - Home Accessories
  - Service/Repair Electronics
  - Tapes & Media Disk Packs

**Orange: 75g at 50msec.**
- **Placement:** Upper right hand corner - nearest packing slip.
- **Application Examples:**
  - Avionics Equipment
  - Auto Parts
  - Computer Equipment/Media
  - Lamps/China/Porcelain
  - Hard Drives
  - Furniture
  - Electro-mechanical Equipment
  - Medical Equipment
  - Art/Sculpture

**Red: 50g at 50msec.**
- **Placement:** Upper right hand corner On palletized shipments - right edge, 0.6 m from floor.
- **Application Examples:**
  - Avionics Equipment
  - Auto Parts
  - Computer Equipment/Media
  - Lamps/China/Porcelain
  - Hard Drives
  - Furniture
  - Electro-mechanical Equipment
  - Sheet Metal
  - Art/Sculpture

**Purple: 37g at 50msec.**
- **Placement:** Upper right hand corner Exception: on large items where length is twice the width, use two labels on opposite sides of shipment, diagonally from one another.
- **Application Examples:**
  - Avionics Equipment
  - Auto Parts
  - Computer Equipment/Media
  - Lamps/China/Porcelain
  - Art/Sculpture
  - Furniture
  - Electro-mechanical Equipment
  - Sheet Metal
  - Bulk Shipping of several items

**Yellow: 25g at 50msec.**
- **Placement:** 0.3 - 0.6 m from floor. On large or palletized shipments, use two labels, place on opposite sides of carton diagonally.
- **Application Examples:**
  - Printers/Computers
  - Heavy Furniture
  - Displays/Exhibits
  - Items weighing over 300 lbs (136 kg)
  - Displays/Exhibits

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Date: 5/3/17